

Deutscher Weinbauverband e.V. · Heussallee 26 · 53113 Bonn

To the members of the
IRV-CIP – Internationaler Rebveredlerverband –
Comité International des Pépiniéristes Viticoles

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12. September 2018

The latest from phenotyping in viticulture – and other questions regarding the future in the field of vine nurseries and processors

Dear Sir or Madam,

We would like to take this opportunity to invite you to take part in the 63rd International DWV Congress, which takes place between 4-6 November 2018 in the ICS (International Congress Center Stuttgart) at the Stuttgart state trade fair venue at the same time as the INTERVITIS INTERFRUCTA HORTITECHNICA technology trade fair. We would like to make you aware of our conference **“Viticulture 4.0 - Digitisation in the process chain”** on 5th November 2018, the purpose of which is to discuss all work steps in the vineyard, the processing in the cellar and all facets of work organisation and marketing from the perspective of digitalisation. The whole conference programme can be seen on the website at www.dwv-kongress.de.

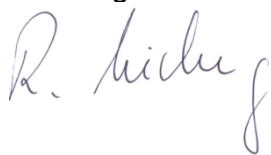
The “Phenotyping in Viticulture” session may be of particular interest for all vine nurseries and vine processors. The moderator of the session is **Dr. Marcus Jansen, LemnaTec, Aachen**, and we have been able to win the services of **Prof. Reinhard Töpfer** of the **Julius Kühn-Institut Geilweilerhof in Siebeldingen** for the opening statement.

The conference will start with a plenary event, which introduces the topic of “Viticulture 4.0”. Attendees will hear **Minister Dr. Volker Wissing** explain the political dimension of Viticulture 4.0, **Peter-Josef Paffen, CEO of AGCO/Fendt, Marktoberdorf** will speak about the digital challenges in machine engineering, and **Prof. Peter Liggesmeyer, Managing Director of the Fraunhofer Institute for Experimental Software Engineering IESE, Kaiserslautern**, will present digital solutions for rural areas/wine-growing communities. Then, special issues will be explored in greater depth in the sessions, and questions surrounding examples of best practice will be illustrated in a plenary and the conclusions reached in the sessions will be presented. Each participant can take part in three sessions, which can be chosen at registration.

In order to enable an interactive discussion during the sessions, we are planning these formats to have around 30-40 participants. Therefore, ten 45-minute sessions will be offered at the same time. The planned format is for a scientist to introduce the topic. We refer to this person as a “scientific provocateur” (in this case Prof. Reinhard Töpfer), since their role is to provide substance for the discussion. The discussion will be led by an expert moderator (Dr. Marcus Jansen), who is very well acquainted with the topic thanks to his own scientific and practical experience. We explicitly encourage all participants in the conference to take an active part in the discussion, bring questions to the table, set developments in motion and discuss different approaches. The moderators will be requested to briefly summarise the process and conclusions reached in the sessions for the subsequent plenary event. Their statements will be made available to participants via a congress app. In the final round of plenaries, we will have the opportunity to present the results to **Julia Klöckner, Federal Minister of Food and Agriculture**, and to introduce the results of the conference into the political discussion on digitisation in agriculture and viticulture.

As the organiser of this conference, the Deutsche Weinbauverband e.V. is thankful for the outstanding support it has received from a number of scientists and advisers in developing the programme. We are convinced that the conference will be an unprecedented opportunity for attendees to further their knowledge of the wine industry, also for those who are right at the start of the process chain, namely the vine nurseries and vine processors. We therefore invite you to take part in this conference. Please register at www.dwv-kongress.de, where you can always find the latest information.

Kind regards



Dr. Rudolf Nickenig
Secretary General

Conference “Viticulture.Future.Danube Region - The effects of climate change on viticulture and wine tourism

Introduction

The Deutscher Weinbauverband e.V. (German Winegrowers' Association) organises under the support of the ministry of Baden Wurttemberg the conference “The effects of climate change on viticulture and wine tourism”. The aim of this conference is to put a professional network in place among the winegrowing countries of this important Central European region as well as to encourage those working in the viticulture industry to share their experiences of climate change with the politicians of their country.

Programme

Saturday 3 November 2018 (Programme for the professional delegations)

6:00 pm Get together
 for the delegations of the winegrowing countries from the Danube region
 Congress Lounge ICS

Sunday 4 November 2018

Public conference with representatives of the governments of the Danube countries, delegations of wine-growing organisations and interested experts.

10:30 am Opening of the conference

- by:
- Peter Hauk, Minister for Rural Area and Consumer Protection
- Klaus Schneider, President of the German Winegrowers' Association (DWV)
- Prof. Dr. Hans Reiner Schultz, President of Geisenheim University

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11:15 am presentation of the results of the survey among the winegrowing organisations of the Danube countries as far as the effects of climate change are concerned

N.N., Deutscher Weinbauverband e.V.

11:45 am discussion of the results

12:00 pm presentation of the participating winegrowing countries (part 1)

12:45 pm Q&A session

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| 1:00 pm | lunch |
| 2:00 pm | presentation of the participating winegrowing countries (part 2) |
| 2:45 pm | Q&A session |
| 3:00 pm | presentation and approval of a joint communiqué |
| 3:30 pm | end of the conference (champagne reception in the congress lounge) |
| <u>Optional:</u> | |
| 4:00 pm | Tour through the exhibition for the ministers and the delegations |
| 5:30 pm | reception in the congress lounge |
| 6:00 pm | official opening of 63rd International DWV-Congress and the INTERVITIS
INTERFRUCTA HORTITECHNICA
(The participants of the conference are guests of Messe Stuttgart at the opening
event for exhibitors and congress participants) |